

LET'S BECOME PARTNERS FOR  
SUSTAINABLE DEVELOPMENT





## **who are we ?**

Migration & Développement (M&D), a French-Moroccan NGO carrying out sustainable development projects in the disadvantaged areas of Souss Massa mountains and its bordering areas in Morocco.

For more than 30 years, M&D has fought to support the people in this territory, which is particularly vulnerable to climate change and rural migration.

## **BUILD A PARTNERSHIP**

*BASED ON SHARED VALUES  
SOLIDARITY, SHARING AND RESPECT FOR DIFFERENCES*

### **FINANCIAL SPONSORSHIP**

Choose and Donate for projects in accordance with your preferred themes.

### **SKILLS SPONSORSHIP**

You and your colleagues can put your experience to work for sustainable and integrated projects, remotely or during field visits

### **INNOVATIVE DEVICES TO BUILD TOGETHER**

Regular Micro-donations (daily dimes can make a difference)  
Flash product sales on site at your firm's offices  
Corporate donation campaigns, presentations by local M&D teams at your offices.

## **HOW WE WILL BENEFIT TOGETHER**

Do Good and Motivate your employees

Do Good and we will tell about it  
in all our communication channels

Do Good and Get tax breaks as we are a registered charity  
and will issue proper documentation  
for every contribution you make

## **SIGNIFICANT CHALLENGES - SUSTAINABLE IMPACT**

More than 3,000 people in the region directly benefit  
from our projects each year

We work on improving living conditions, in particular  
by increasing incomes

We work to limit rural emigration by offering young people  
new opportunities, so that they can choose to stay

We work to help protect the Environment and natural  
resources, and increase adaptation to climate change

We help fight gender inequalities

We help promote human rights and local democracy

## OUR CHALLENGES - OUR PROJECT CYCLE 2018 – 2020

**LOCAL ECONOMIC DEVELOPMENT :** Support cooperatives, entrepreneurs and artisans, literacy classes for local producers, help with logistics and access to markets

Support the project

### **For sustainable entrepreneurship of rural youth**

Training / coaching / support program 30 young people in their entrepreneurship project related to the rural territory

**SUSTAINABLE AGRICULTURE AND THE ENVIRONMENT :** Reforestation, training in agro-ecological practices, creation of educational farms sanitation and irrigation systems....

Support the project

### **Retain water to retain young farmers**

Construction of 4 hill reservoirs

Plantation of 1600 fruit trees and support for 60 farmers for an agro-ecological transition of their plots



**INTERNATIONAL SOLIDARITY** : support to youth associations in France and Morocco, providing, training of youth professionals and young leaders in the fight against citizen dropouts, support for young people in international solidarity and environmental protection projects.

Support the project

### **The Solidarity Development Community**

Management of a volunteering platform matching skills to projects contributing to sustainable development in south Morocco

[www.cds-maroc.net](http://www.cds-maroc.net)



**GOVERNANCE AND TERRITORIES** : Support Youth Councils, train local actors (elected officials and associations) in participative democracy and access to social rights ...

Support the project

### **Civil society and participatory democracy in the Souss Massa region**

Support to 24 civil society organizations for to enhance of participatory democracy

Women's leadership training and rights awareness for 300 women



## **SOME ACTIONS TAKEN THANKS TO OUR PARTNERS**

**70 exchange sites  
young people made**

**500 farmers trained in  
agro-ecology**

**20,000 trees planted**

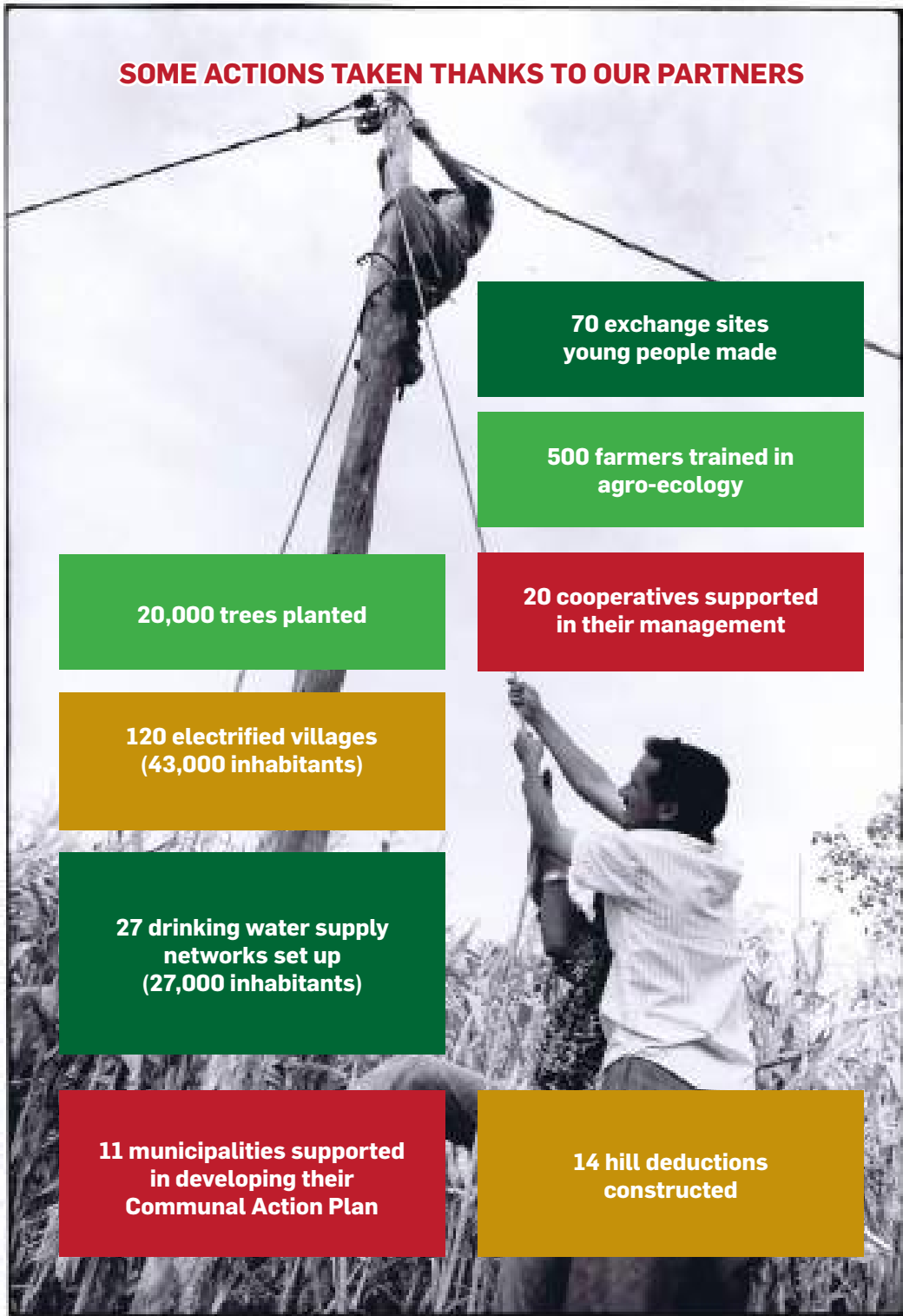
**20 cooperatives supported  
in their management**

**120 electrified villages  
(43,000 inhabitants)**

**27 drinking water supply  
networks set up  
(27,000 inhabitants)**

**11 municipalities supported  
in developing their  
Communal Action Plan**

**14 hill deductions  
constructed**





## **SUCCESS FACTORS OF A PARTNERSHIP WITH M&D**

YOU WILL SUPPORT :

Demand-driven projects based on the **DESIRE FOR CHANGE** of local partners, never imposed top-down.

A **UNIQUE NGO** in the associative landscape, carrying out work quality in Morocco for 30 years, involving the diaspora.

The **EXPERIENCE** of successful partnerships. M&D carries out its actions in close collaboration with other public and private actors established on the territory.

A **POSITIVE VISION** of human and commercial exchanges and skills between the two shores of the Mediterranean.

**INNOVATION**, an expected result in each project.

# THEY TRUSTED US



## OUR GUARANTEES, OUR EXPERTISE

- 100% transparent management
- Professional and locally based team
- Rigorous reporting / monitoring / evaluation system
- Dissemination of experiences and innovations (regular publications)
- Accounting certified by an Auditor



Follow our news and join the association via our website :  
**[www.migdev.org](http://www.migdev.org)**



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